

Align

your

school

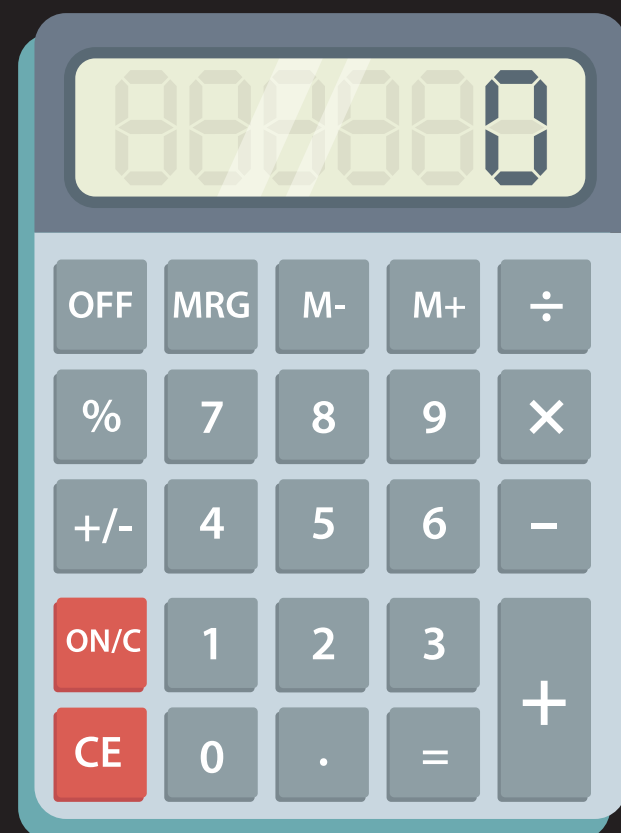
outreach

programming

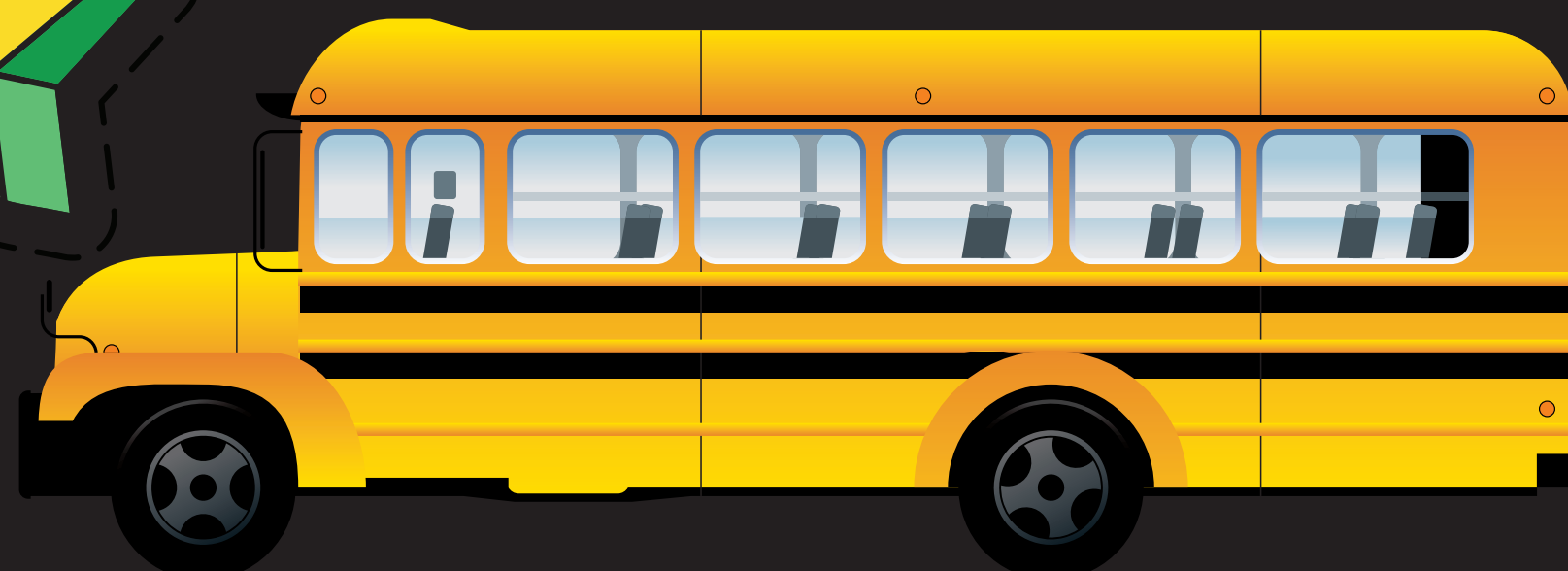
with

educational

standards.



FINANCE EDUCATION



Everything
Connects with



HELP
TEACHERS
TEACH



The JumpStart National Standards were designed to guide both classroom learning and extra-curricular learning with the goal of improving K-12 financial literacy. Many teacher embrace these standards but must also follow standards for their individual state.

ENGAGE
YOUR
COMMUNITY



To engage your community through K-12 schools, you must first gain access. A standards-aligned program can help. You can find the JumpStart Standards at JumpStart.org. Your state may follow Common Core State Standards for mathematics. These can be found at corestandards.org.

SET YOUR
ORGANIZATION
APART



Schools consistently reject program offers that take up class time without enough benefit. Set your organization apart by offering content specifically designed to follow the appropriate standards for your community.

BUILD
YOUR
BRAND



Community outreach helps to develop a brand community. 80% of marketers indicate that building brand communities has increased traffic. Build that community through students and their parents by presenting standards-aligned programs that matter.