

Align

your

school

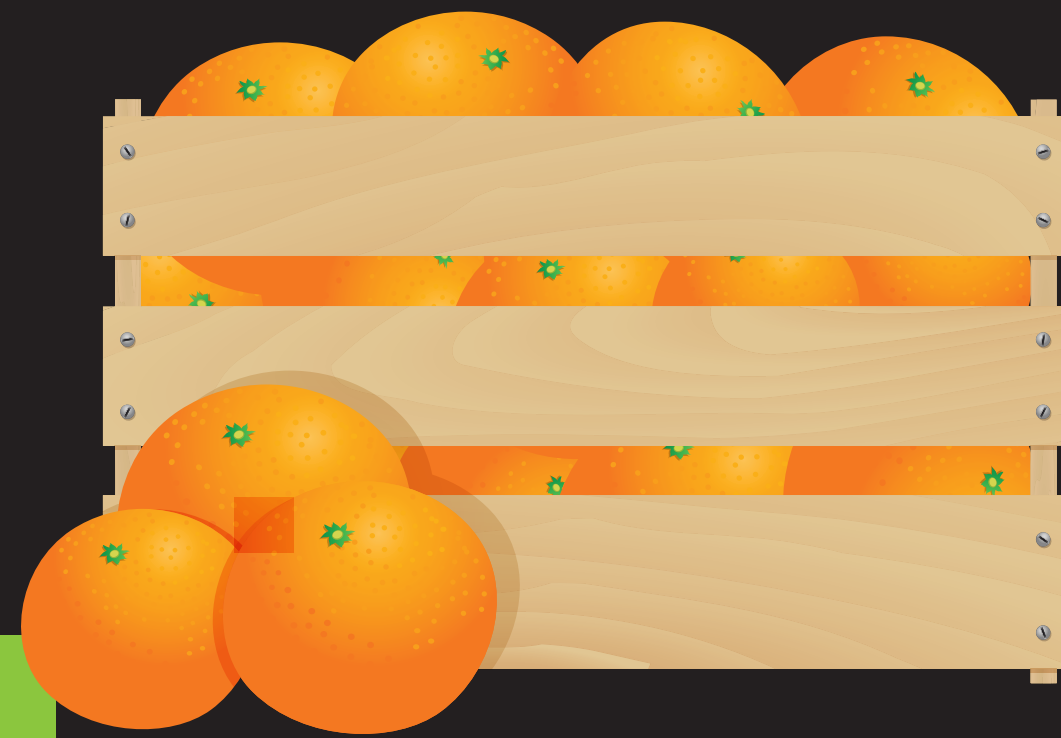
outreach

programming

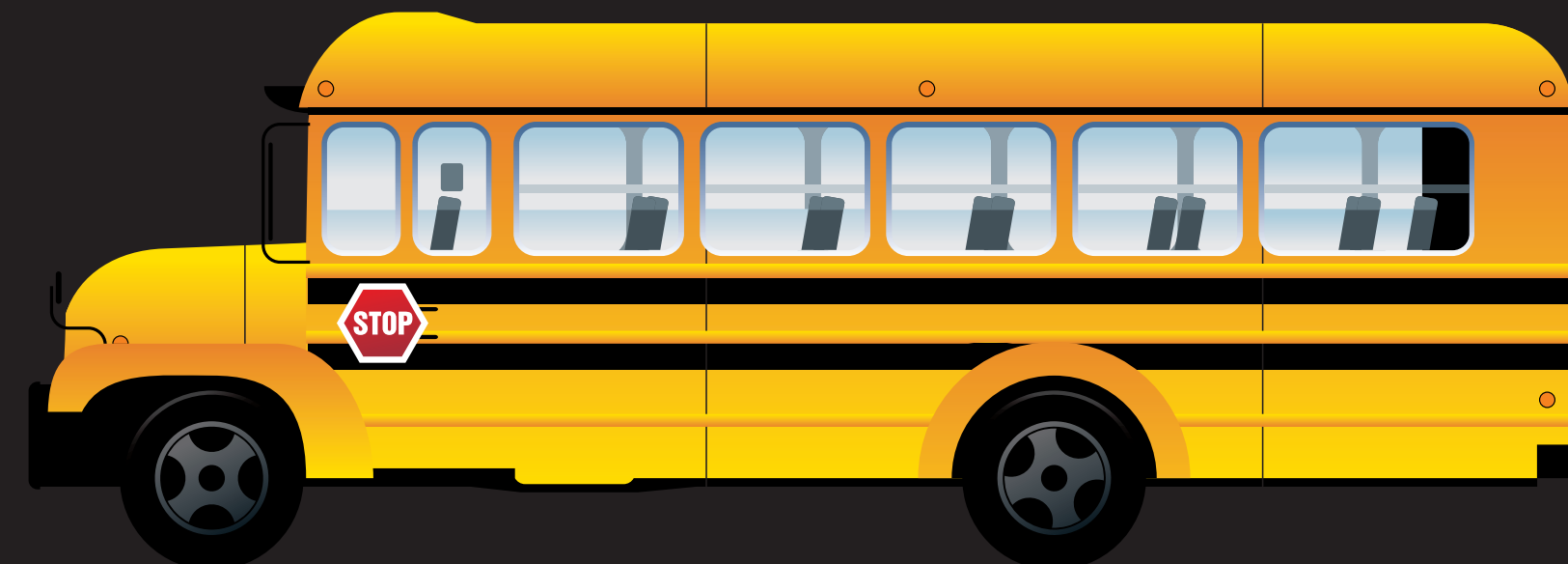
with

educational

standards.



# HEALTH EDUCATION



Everything  
Connects with

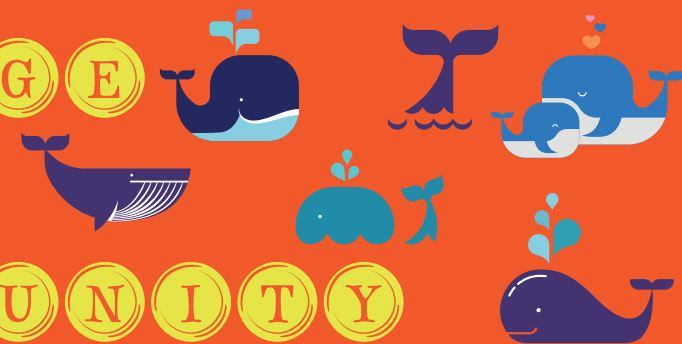


HELP  
TEACHERS  
TEACH



49 states have adopted health education standards of which 27 fully correlate to the National Health Education Standards. Standards are typically settled upon state by state. Teachers value programs that follow the standards they themselves follow.

ENGAGE  
YOUR  
COMMUNITY



To engage your community through K-12 schools, you must first gain access. A standards-aligned program can help. You can find the National Health Education Standards at [cdc.gov](http://cdc.gov). A review of your own state's standards can provide further insight into the needs of your community's schools.

SET YOUR  
ORGANIZATION  
APART



Schools consistently reject program offers that take up class time without enough benefit. Set your organization apart by offering content specifically designed to follow the appropriate standards for your community.

BUILD  
YOUR  
BRAND



Community outreach helps to develop a brand community. 80% of marketers indicate that building brand communities has increased traffic. Build that community through students and their parents by presenting standards-aligned programs that matter.